1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   1. I would say one conclusion is that there are a lot of successful projects when using crowdfunding. The most successful projects will fall within the theater, music, and film/video categories.
   2. On the line graph it is telling us that the failed and canceled outcome is rising. This could be from higher competition or other platforms that offer the same service that is funding more success.
   3. One area I dug into was the country’s success. The data concluded that the US finds way more success than any other country.
2. What are some limitations of this dataset?
   1. One limitation could be that this dataset doesn’t provide me with enough information about the outcome. I would want to know why behind the outcome. If I were to use this data set to determine if this platform was a good option I don’t feel this data would be able to provide a solid answer.
   2. One limitation is that it provides a summary of categories with the outcome. There is missing information a consumer might want to see.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. I would want to add a reason why outcome column to provide me information on why the outcome resulted in what it did. I would be hopeful that we could create a graph by category vs. outcome and count the reasons why the outcome was selected.
   2. I think creating a dating graph to see how long the projects last would be good. This would help users see how long a typical project takes within a category.